

All Traffic is Not Created Equal

As an advertiser on **FireRescue1**, you will directly reach more fire service professionals who are seeking products than anywhere else online.

- 350,000 individual unique visitors every month
- 72,000 registered members
- 40% upper level management

Why Advertising with FireRescue1 is Better

We promote you directly to the fire service professionals interested in buying the products you sell. Our Product Category Sponsorships provide access to an extremely targeted audience of first responders who are there to research and make product purchases. This means the people we send to you are interested in buying the products you sell.

With FireRescue1 You'll Receive...

- Superior branding
- Targeted placement
- Product differentiation
- Unlimited posting of press releases, videos, new products and more

Opportunities for Exposure

- Product Category Sponsorships
- Exclusive Product Alert Email Blast (50,000 subscribers)
- eNewsletter Insertions (50,000 subscribers)
- Banners
- Microsites
- Custom Placements and much more!

Best Return on Investment

We know better than anyone how to get you **results**. Our team is dedicated to helping you take advantage of custom online marketing opportunities, giving you the most targeted and effective exposure possible.

Targeting Other Markets?

Are you also selling products to Police Officers, EMTs, Paramedics, Homeland Security or Emergency Managers? We can help your reach these markets as well with our sister sites: www.PoliceOne.com, www.EMS1.com and www.Homeland1.com.



For more information, please call (415) 962-5916 or email Sales@FireRescue1.com